

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No.: 10/800,480  
Filing Date: March 15, 2004  
Applicant: Paul Liao  
Group Art Unit: 3622  
Examiner: Arthur D. Duran  
Title: ADAPTIVE ELECTRONIC COUPON  
Attorney Docket: 9432-000210/COB

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Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

**AMENDMENT AFTER NON-FINAL OFFICE ACTION**

Sir:

In response to the Non-Final Office Action mailed July 31, 2008, please amend the application as follows and consider the remarks set forth below.

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on page 12 of this paper.